

# Sponsorship brochure

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Abu Dhabi Global  
Health Week

HOSTED BY

دائرة الصحة  
DEPARTMENT OF HEALTH



15 - 17 APRIL 2025  
ADNEC CENTRE ABU DHABI, UAE

ORGANISED BY

**dmg::events**

[adghw.com](http://adghw.com)

# Sponsorship opportunities



Organising Abu Dhabi Global Health Week reflects Abu Dhabi's commitment to supporting and encouraging investment in research, development, health and life sciences, by reinforcing cooperation and strategic partnerships between the public and private sector.

**His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan**  
Crown Prince of Abu Dhabi and Chairman  
of Abu Dhabi Executive Council

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# Abu Dhabi Global Health Week: Towards longevity, redefining health and well-being

Abu Dhabi Global Health Week is a worldwide forum dedicated to shaping the future of healthcare and building a healthier world.

Hosted by the Abu Dhabi Department of Health, Abu Dhabi Global Health Week 2025 will host influential policymakers, healthcare leaders, innovators, and disruptors to share global perspectives, critical insights and new technologies committed to moving **towards longevity, redefining health and well-being.**

Over three value-packed days, Abu Dhabi Global Health Week will highlight opportunities and investments driving global health services, and address today's most critical health challenges.

Abu Dhabi Global Health Week is part of an ongoing, borderless collaboration aimed at fostering innovation and driving meaningful, lasting change in healthcare on a global scale.

## 15,000

International attendees

## 1,900

Conference delegates

## 325

Global exhibitors

## 300

Visionary speakers

## 100

Participating countries

## 85

Insightful sessions

## 20

Ministers & ambassadors

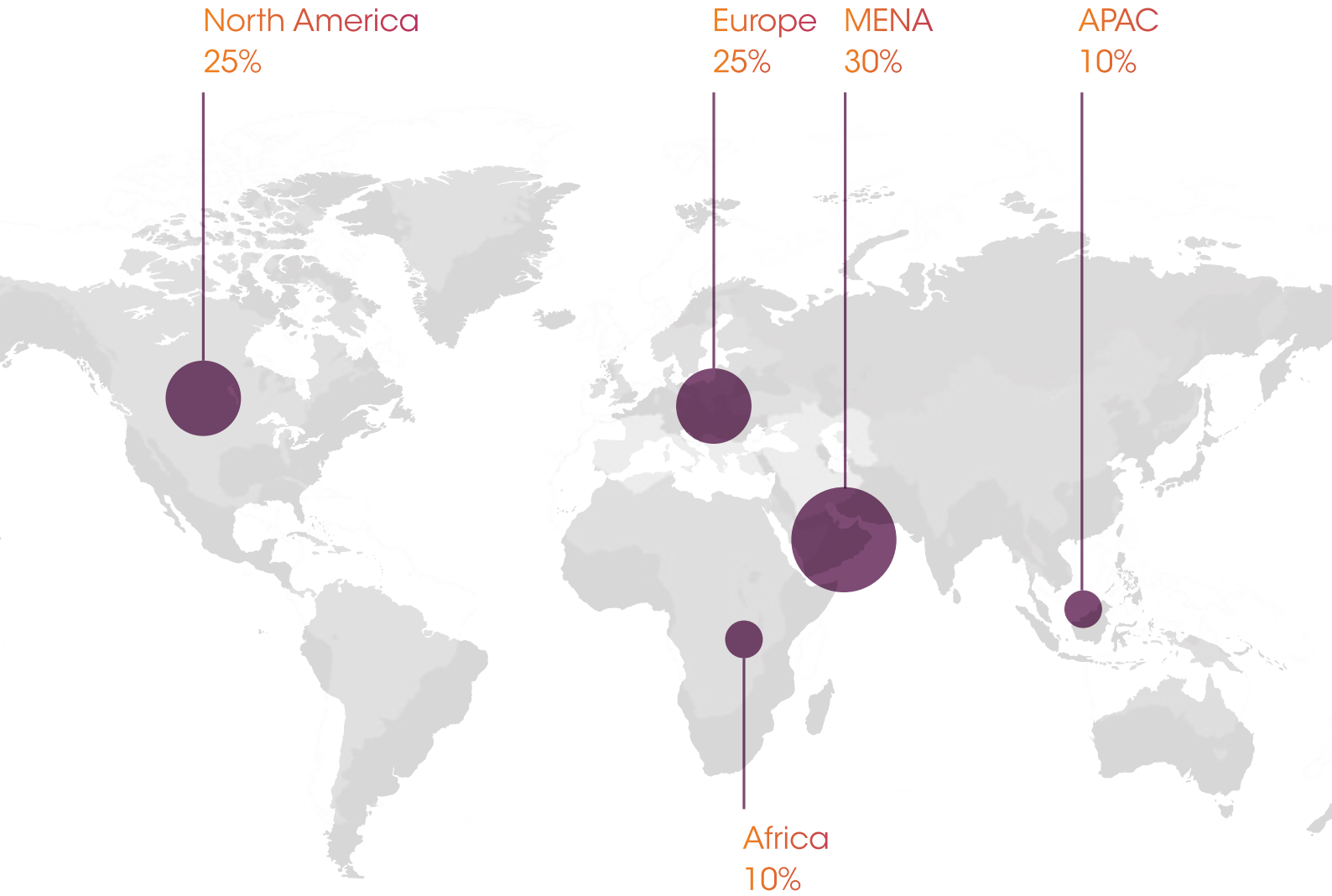




# Discover a global audience

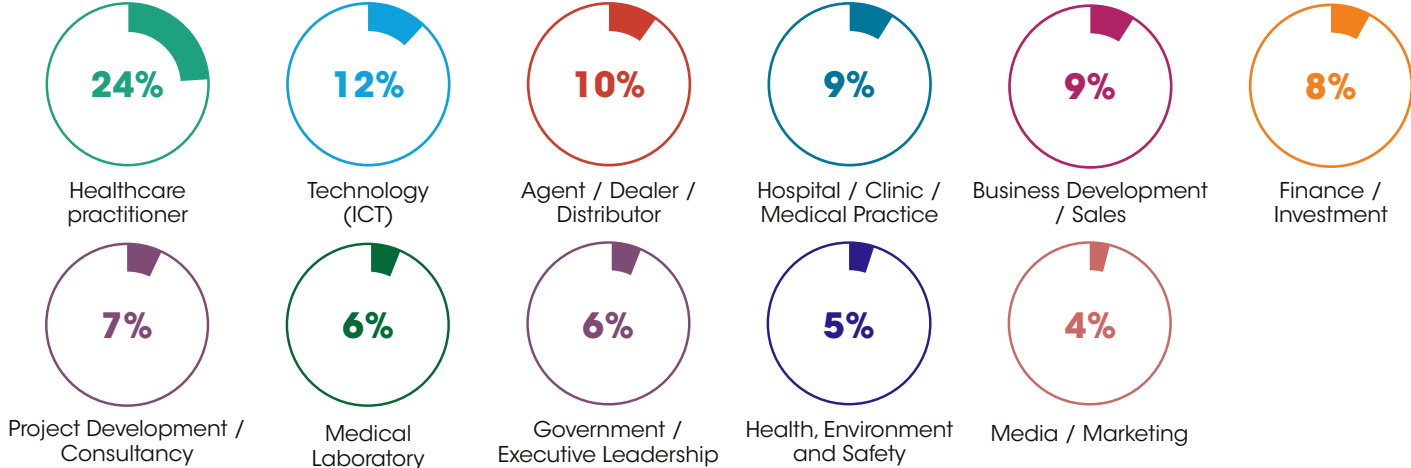


Attracting health pioneers from across the world, Abu Dhabi Global Health Week is the ultimate convergence point for those working across the entire health ecosystem. Engage with health practitioners, innovators, disruptors, government, influential policymakers, and executive leadership, positioning your brand as a leader in the health industry.



### Business sector breakdown

From healthcare practitioners all the way up to government and executive leadership, people attend Abu Dhabi Global Health Week to gain critical insights into the new technologies that are transforming the future of health worldwide. The inaugural edition had representation from:



### Attendees by seniority

Abu Dhabi Global Health Week has cemented itself as a critical forum for the future of healthcare, with the majority of the delegation having decision making authority and purchasing power.



# Bridging GCC, MENA, and global communities



**Renowned for its world-leading medical infrastructure, Abu Dhabi is a premier destination for medical tourism, precision medicine, and life sciences innovation.**

As a regional hub, Abu Dhabi Global Health Week brings together health leaders from around the world to shape strategies, policies, and opportunities.

Abu Dhabi stands out for its resilience, commitment to excellence, and use of cutting-edge therapeutic, preventive, and diagnostic technologies.

## **Access Abu Dhabi's thriving health market**

Showcase your brand to health professionals, policymakers, investors, and customers, being at the forefront of Abu Dhabi's rapidly growing health hub.

## **Exclusive networking and collaboration**

Connect with regulators, industry leaders, decision-makers, and potential partners, securing opportunities for collaborations, partnerships, and regional business expansion.

## **Local brand visibility**

Associating your brand with Abu Dhabi Global Health Week, a strategic Abu Dhabi initiative, enhances credibility and recognition within the local, regional and global health community.

## **Establish thought leadership**

Gain recognition as an industry expert in Abu Dhabi through partnering with Abu Dhabi Global Health Week.

## **Engage with the Department of Health (DoH)**

Engage with local authorities, policymakers, and regulators, shaping policies, remaining industry-aware, and influencing future initiatives.



**We are setting the stage for a seismic shift from healthcare to health. A proactive approach focused on holistic personalised wellness. At Abu Dhabi Global Healthcare Week, we want to champion this vital transition together.**

### **H.E. Mansoor Al Mansoori**

Member of the Abu Dhabi Executive Council  
Chairman of the Department of Health





# Sponsor Abu Dhabi Global Health Week

Elevate your brand's presence to 15,000 health professionals including ministers, policymakers, strategists, key stakeholders and influencers.

With tailored sponsorship packages, your brand will achieve prominent visibility, access diverse industry channels, and realise measurable ROI.

Position yourself at the heart of healthcare's future, building meaningful connections across the full healthcare ecosystem - from practitioners to government leaders.

Tiered packages include speaking engagements, thought leadership, and impactful branding opportunities, designed to amplify your influence during and beyond the event.

Ready to lead in healthcare? Explore our sponsorship options to drive exposure and growth.



#### Maximise

your reach among an audience who are creating the future of global health



#### Accelerate

your growth and maximise your ROI with 1:1 meetings



#### Engage

with a highly qualified and senior audience of buyers



#### Launch

new products and create a buzz with the media



#### Gain

visibility and exposure across PR and social media channels



#### Build

brand awareness and amplify your messaging



#### Connect

with prospects, customers, influencers, and decision makers



#### Contribute

to the global health narrative



#### Generate

new qualified leads that accelerate sales



#### Discover

potential partners who drive growth

# Headline packages



Deliverables	Partner	Title	Platinum	Gold	Silver
<b>Minimum investment</b>	\$250,000	\$150,000	\$75,000	\$50,000	\$25,000
<b>Opening ceremony</b>					
Pre-opening ceremony introductory video	<input checked="" type="checkbox"/>				
Pre-opening ceremony logo carousel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Opening ceremony passes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Conference</b>					
Abu Dhabi Global Health Week interviews - step and repeat backdrop	<input checked="" type="checkbox"/>				
Conference entrance digital screen - positioned outside conference hall A	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Conference speaking slot	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
<b>Collateral</b>					
Event brochure front cover	<input checked="" type="checkbox"/>				
Conference brochure front cover	<input checked="" type="checkbox"/>				
Advertising page in event guide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Visitor ticket	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor profile in event catalogue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor recognition pages in all printed collateral	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Advertising</b>					
Branding in UAE and regional newspaper adverts	<input checked="" type="checkbox"/>				
Marketing across print and online media partners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Branding in industry publication adverts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Digital branding</b>					
Podcast: HealthBeats video interview promoted across ADGHW's website and social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Social media posts on Facebook, Instagram, X and LinkedIn, boosted to the sponsors target audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Branding on email footers on relevant email campaigns	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Static logo in sponsors section of mobile application	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Branding on dynamic sponsorship sidebar on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated sponsor profile page on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Venue / outdoor branding</b>					
Outdoor city branding	<input checked="" type="checkbox"/>				
Event signage: prominent visibility on 'you are here' signage and mega panels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



# Partner sponsor



Partner sponsorship provides an ideal opportunity to align your brand with one of the world's leading global health events.

This top-tier sponsorship enhances brand visibility, strengthens industry connections, and highlights your market position, with logos prominently featured across event marketing and branding.

Digital exposure on the event website and social media ensures frequent brand visibility and direct engagement.

This strategic investment offers substantial marketing rights, positioning the partner at the forefront of the event.

Minimum investment threshold: \$250,000

## Exclusive benefits

**Strategic placement:** Secure a prominent stand location in the exhibition hall, attracting high-profile attendees and fostering valuable engagement.

**Prime branding opportunities:** As a Partner sponsor, enjoy visibility and prominent logo placement across all event materials, including the website, emails, onsite signage, and the event app, reinforcing your position to a focused audience of health professionals and decision-makers.

**Customised marketing campaigns:** Benefit from targeted campaigns that amplify your brand visibility through social media and event publications before, during, and after the event.

**Media exposure:** Gain valuable media coverage, including interviews, press releases, and features in event-related publications, enhancing your brand's profile within the health community.

**VIP networking access:** Connect with top-tier professionals, policymakers, and industry leaders at exclusive networking events, facilitating strategic partnerships and collaboration.

**Delegate passes:** Receive multiple passes for your team, allowing them to attend sessions, workshops, and networking events for full event engagement.

**Amplify your sponsorship with these add-ons:**

**Thought leadership:** Join panel discussions and breakout sessions, giving your organisation a voice in critical health conversations and positioning your brand as an industry influencer.

**Speaking opportunities:** Access the main stage and breakout sessions to showcase your expertise and drive discussions on emerging health trends.





# Title sponsor



Title sponsorship elevates your brand to premier visibility, positioning you among the world's health leaders.

This high level sponsorship delivers high-impact exposure across all event platforms, ensuring your brand is woven through essential touchpoints for optimal engagement and recognition.

Minimum investment threshold: \$150,000



## Exclusive benefits

**Brand visibility:** Your brand will receive early exposure in the pre-opening ceremony carousel and prominent digital displays at the entrance of conference hall A. Your logo will be featured on the visitor ticket and a dedicated profile will appear in the official event catalogue. Your branding extends across all event materials, including email footers, mobile app sponsor sections, and the dynamic sponsorship sidebar on the event website. Your logo will also appear on "you are here" maps and organiser-reserved mega panels, solidifying your presence throughout the venue.

**Networking access:** As a Title sponsor, you'll connect with global health leaders and decision-makers at high-profile events, gaining opportunities for meaningful partnerships and collaborations.

**Media exposure:** Extend your reach with branding featured in UAE and regional newspaper ads, along with strategic placements in health industry publications and event-related media. Your logo will also appear in print and online ads, giving your brand a broad, multi-channel presence.

**Speaking opportunity:** This package includes a prime speaking slot within the conference, positioning your organisation as an authority on emerging health trends and allowing you to lead key discussions with a global audience.

**Exclusive daily features:** Throughout the event, your brand will be highlighted in daily wrap-up videos and newsletters, keeping you top-of-mind for attendees.

The Title sponsorship package ensures continuous, high-profile exposure, making it a strategic choice for brands looking to lead in global health.

# Platinum sponsor



Platinum sponsorship provides premium visibility and engagement opportunities for organisations leading global health transformation.

As a Platinum sponsor, your brand will be showcased as a frontrunner in the health sector, offering extensive benefits tailored to enhance your impact and maximise return on investment.

Minimum investment threshold: \$75,000

## Exclusive benefits

Your brand will receive prime placement in event branding and marketing materials, ensuring maximum visibility. You will have high-profile speaking opportunities during keynote sessions and the opportunity to participate in select top-tier panel discussions and breakout sessions.

Additionally, you will gain VIP networking access with key decision-makers and industry leaders. Your content will be prominently featured in event publications and digital channels, complemented by customised brand activations designed to maximise your impact and return on investment.

## Platinum sponsorship includes:

- Opening ceremony passes
- Branding on visitor ticket
- Sponsor profile in the event catalogue
- Inclusion in sponsor recognition pages across all printed collateral
- Branding in industry publication advertisements
- Social media posts on Facebook, Instagram, X, and LinkedIn targeting the sponsor's audience
- Branding in email footers across all email campaigns
- Static logo placement in the sponsors section of the mobile application
- Branding on the dynamic sponsorship sidebar of the website
- Dedicated sponsor profile page on the website
- Prominent visibility on 'You Are Here' event signage and mega panels





# Gold sponsor



Gold sponsorship delivers exceptional visibility and engagement for organisations committed to driving health innovation.

As a Gold sponsor, your organisation will benefit from an array of opportunities tailored to maximise your influence and connectivity within the global health community.

Minimum investment threshold: \$50,000

## Exclusive benefits

Your sponsorship includes prominent branding on event materials and digital platforms, ensuring maximum visibility. You will have the opportunity to participate in high-traffic panel discussions or workshops, positioning your organisation as a thought leader.

Additionally, you will receive invitations to exclusive networking receptions, providing direct access to key industry players. This package is designed to deliver targeted brand visibility, enhancing both recognition and influence within the global health community.

### Gold sponsorship includes:

- Opening ceremony pass
- Branding on the visitor ticket
- Sponsor profile in the event catalogue
- Inclusion in sponsor recognition pages across all printed collateral
- A social media post on Facebook, Instagram, X, and LinkedIn
- Branding in email footers across all email campaigns
- Static logo placement in the sponsors section of the mobile application
- Branding on the dynamic sponsorship sidebar of the website
- Dedicated sponsor profile page on the website
- Prominent visibility on 'you are here' event signage and mega panels



# Silver sponsor



Silver sponsorship is ideal for organisations seeking enhanced visibility and participation within Abu Dhabi Global Health Week.

As a Silver sponsor, your organisation will enjoy a range of benefits designed to elevate your brand's presence.

Minimum investment threshold: \$25,000

## Exclusive benefits

Silver sponsorship includes brand presence on select event signage and digital communications, ensuring visibility throughout the event. You will receive recognition in official event materials, enhancing your brand's credibility.

Additionally, you will gain access to key networking sessions with attendees and speakers, providing valuable opportunities to connect and collaborate.

### Silver sponsorship includes:

- Inclusion in sponsor recognition pages across all printed collateral
- Branding on the dynamic sponsorship sidebar of the website
- Dedicated sponsor profile page on the website

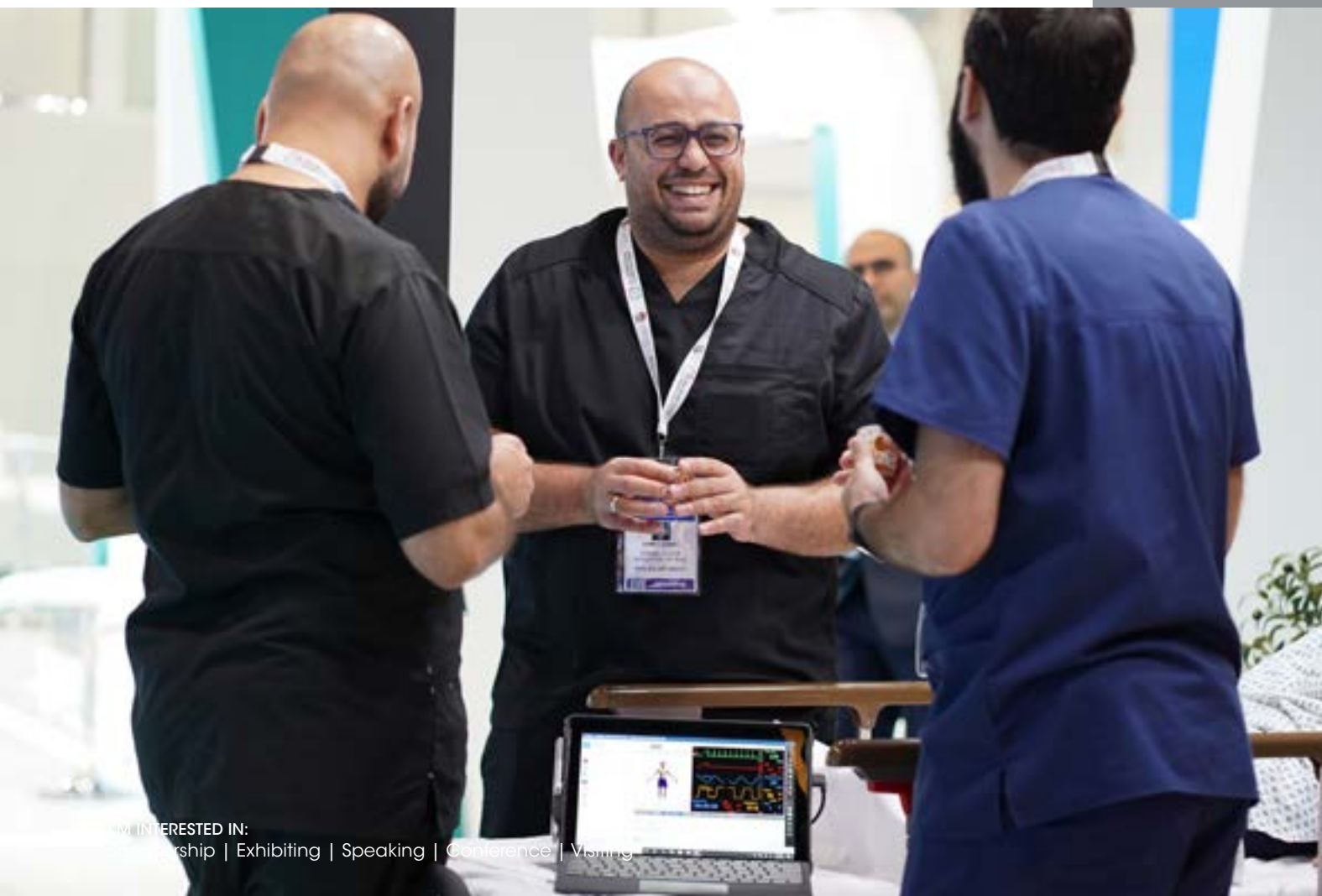
## Sponsorship value-added options

Maximise impact at Abu Dhabi Global Health Week with tailored sponsorship bolt-ons that elevate your brand's visibility and engagement. Choose from a variety of options designed to customise your presence and ensure your message resonates with a global audience.

### Sponsorship value-added options include:

- Enhanced branding across digital and on-site platforms
- Exclusive speaking opportunities to showcase your expertise
- Brand placement on event materials for added exposure
- Targeted packages for specific sessions, networking events, or workshops, allowing direct interaction with industry leaders and decision-makers
- With these sponsorship enhancements, your brand will leave a lasting impression throughout the event, strengthening connections with key healthcare influencers.

To discuss any of these options in more detail, please contact us at: [sales@adghw.com](mailto:sales@adghw.com) or by calling +971 4445 3610







# VIP branding

VIP branding offers exclusive opportunities in high-traffic areas where VIPs gather.

It boosts brand loyalty, strengthens ties with key clients and partners, and generates media buzz, amplifying sponsor impact and solidifying brand reputation.

## VIP lounge

\$150,000



The VIP lounge offers a blend of community, networking, and relaxation. Guests will enjoy personalised service, comfortable seating, and an intimate setting for meaningful conversations and insights into industry trends. Sponsorship includes full refreshments throughout the event, including gourmet snacks, premium beverages, coffees, teas, fresh juices, and curated health-conscious treats.

**Opportunity:** 1 exclusive sponsor

**Quantity:** 1

**Location:** Mezzanine floor

**Deliverable:** Exclusive brand visibility across the VIP lounge, including tent cards and printed napkins on every table

**Deliverable type:** Onsite

**Benefits:** Thought leadership positioning | market insights and feedback | direct engagement with key stakeholders and health leaders

## VIP flags

\$40,000



Take advantage of this highly visible branding opportunity and benefit from your company logo on up to 20 flags, strategically positioned outside the venue in key traffic areas. A great opportunity to reinforce and enhance your presence to all attendees across all the show days.

**Opportunity:** 5 sponsors

**Quantity:** 20 flags

**Location:** Grandstand

**Deliverable:** Outdoor branded flags

**Deliverable type:** Offsite

**Benefits:** Premium visibility | VIP promotion | first touch-point



## VIP entrance doors

\$50,000



This sponsorship provides prime double-sided branding on two sets of sliding doors, positioned between the VIP parking and conference areas. It offers excellent visibility to influential decision-makers and health professionals.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** VIP entrance

**Deliverable:** Branding on two sets of double-sided sliding doors

**Deliverable type:** Onsite

**Benefits:** Enhanced recognition | cost-effective | reputation building

## VIP digital screens

\$40,000



Sponsor the VIP screens to showcase your brand in high-traffic areas, ensuring unparalleled visibility and capturing the attention of healthcare leaders, decision-makers, and industry influencers.

**Opportunity:** 2 sponsors

**Quantity:** 2 screens

**Location:** Outside conference halls

**Deliverable:** Onsite

**Deliverable type:** Branding on up to two VIP digital screens

**Benefits:** Premium visibility | VIP promotion | first touch-point

## VIP exit banners

\$40,000



The VIP exit banners offer unmatched visibility to high level attendees, speakers, and exhibitors. With branding displayed prominently on all VIP exit panels, sponsors reach a targeted, influential audience. This prime location provides an exclusive platform to showcase your brand and leave a lasting impression on health industry leaders.

**Opportunity:** 1 sponsor

**Quantity:** 2

**Location:** VIP exit

**Deliverable:** Branding on the VIP exit, close to the grandstand

**Deliverable type:** Onsite

**Benefits:** Lasting impression | competitive advantage | thought leadership positioning



Over the last year data has tremendously accelerated with AI. Not just the ability to digitise data, to digitise it and share with clear governance.

### Elena Bonfiglioli

Global Business Leader,  
GM Healthcare,  
Pharma Life Sciences  
Microsoft







# Leadership spotlight sessions

- Women in Health Leadership
- Global Insights Sessions
- Future Leaders Youth Programme

“

Abu Dhabi Global Healthcare Week has set new global benchmarks for healthcare excellence, making it the ideal platform to convene global healthcare leaders.

**Shaista Asif**  
Group CEO  
PureHealth





# Women in Health Leadership

“Women comprise nearly **70% of the healthcare workforce but only hold approximately 25% of leadership roles.** Much of the conversation has focused on barriers women face in reaching leadership positions, including a lack of mentorship opportunities and gender biases within organisations”.

**John Hopkins, Bloomberg School of Health**

Women in Health Leadership brings together visionary female leaders, innovators, and change-makers driving the future of global healthcare.

Sponsoring Women in Health Leadership offers a unique opportunity to align with this influential platform dedicated to increasing representation and equity in healthcare leadership.

With engaging panel discussions, inspiring fireside chats, and targeted networking opportunities, sponsors will connect with some of the most influential women shaping the healthcare industry today.

## Women in Health Leadership

\$60,000

This dynamic afternoon of discussions and workshops will bring together exceptional women leaders from around the world who are driving transformation in healthcare to inspire, connect and empower the next generation of leaders shaping the future of global health.

### Programme highlights

**Welcome remarks:** A compelling introduction setting the stage for an inspirational exploration of women’s leadership in healthcare and pioneering a future of inclusive healthcare leadership.

**Keynote address:** Women at the forefront of innovation - redefining healthcare leadership.

**Global health leadership panel:** The future of work in healthcare - empowering women in a changing landscape.

**Fireside chat:** Innovators in global health - breaking barriers and reshaping global health leadership.

#### Interactive Q&A session

**Closing remarks and networking:** Connect, collaborate, and cultivate future partnerships with like-minded healthcare professionals.

### Sponsorship benefits

**Enhanced visibility:** Showcase your brand and gain premium access to influential decision-makers.

**Content opportunity:** Feature your senior executive as a speaker, positioning your organisation as a thought leader.

**Exclusive networking:** Build connections with influential leaders and decision-makers shaping the future of healthcare.

**Strategic exposure:** Amplify your visibility through event marketing, featured mentions, and participation in prominent discussions.

**Valuable insights:** Access unique perspectives from industry leaders to inform and enhance your strategic decisions.

**Expanded market reach:** Engage with a focused audience invested in leadership, innovation, and progressive health policies.





# Global Insights Sessions

The Global Insights Sessions offer a dynamic platform to showcase groundbreaking innovations and engage with key decision-makers in global healthcare. These forward-thinking sessions are designed to drive cross-border healthcare innovation and foster meaningful dialogue among international stakeholders.

## Global Insights Sessions

\$25,000

Designed to foster cross border collaboration and knowledge-sharing, the sessions feature keynote addresses, panel discussions, and interactive presentations that span a wide range of critical topics with the aim of providing actionable insights to create a more sustainable, efficient, and inclusive global healthcare system.

### Featured sessions

**Navigating global healthcare markets:**

Collaboration and opportunity. Strategic collaboration frameworks.

**Global market dynamics:** Established and emerging healthcare markets. International healthcare innovation opportunities.

**Investment and collaboration showcase:**

Global healthcare market opportunities. Cross-market collaboration initiatives.

**Investor and innovator dialogues:**

Connecting visionary entrepreneurs with forward thinking investors.

**Actionable collaboration roadmap:**

Outlining practical strategies and partnerships to drive impactful and sustainable advancements in global healthcare.

### Sponsorship benefits

**Networking opportunities:** Build meaningful connections that drive impact.

**Strategic positioning:** Highlight your commitment to advancing global healthcare.

**Premium visibility:** Secure prominent exposure on a global stage.

**Thought leadership:** Showcase your organisation as a healthcare trailblazer.

**Expansive marketing reach:** Expand your reach and amplify your message to engage a wider audience.



# Future Leaders Youth Programme

The Future Leaders Youth Programme is committed to empowering the next generation of talent in global healthcare. By offering mentorship, skill development, and essential industry connections, this programme lays the groundwork for the healthcare leaders of tomorrow.

## Future Leaders Youth Programme

\$40,000

Designed to inspire and transform aspiring healthcare innovators, this dynamic programme unites exceptional young professionals from across the globe. It aims to empower, connect, and equip emerging leaders who are driving transformative change in global health.

### Programme highlights

**Welcome remarks:** An inspiring introduction that sets the stage for an engaging exploration of youth leadership, innovation, and global impact.

**Keynote address:** Young visionaries - reimagining leadership in a changing world.

**Leadership innovation panel:** Emerging strategies - how young leaders are reshaping global challenges.

**Mentorship fireside chat:** Breaking barriers, creating pathways - personal journeys of innovative young leaders.

**Interactive skill-building session:** Focused on practical leadership development.

**Collaborative problem-solving challenge:** Tackling real-world global issues.

**Closing remarks and networking:** An opportunity to forge connections, spark collaborations, and cultivate a network of future-focused change-makers.

### Sponsorship benefits

**Enhanced visibility:** Position your organisation at the forefront of youth leadership development and innovation.

**Talent engagement:** Gain direct access to emerging top talent and future industry leaders.

**Thought leadership opportunity:** Showcase your commitment to nurturing the next generation of global change-makers.

**Strategic networking:** Connect with innovative young professionals and potential collaborators.

**Brand alignment:** Demonstrate your organisation's investment in youth empowerment and progressive leadership.

**Unique insights:** Acquire fresh perspectives from emerging leaders driving transformative change.



# Features sponsorship

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Abu Dhabi Global Healthcare Week is a place for learning and collaboration unlike any other. There was an amazing spread of speakers both locally and internationally, and this is an opportunity for those who are interested in these areas to learn from the best and brightest.

**Dr. Nicole Sirotn**  
CEO  
Institute for Healthier  
Living in Abu Dhabi





## Exclusive live stage sponsor

\$75,000



Position your company as a thought leader during cutting-edge sessions on AI healthcare transformation, precision medicine, operational excellence in healthcare, and digital health implementation success stories. Enjoy prominent logo placement across stage and event materials, a high-impact 20-minute keynote opportunity, and strategic brand visibility in event communications and media coverage.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Exhibition floor

**Deliverable type:** Onsite

**Benefits:** Thought leadership | competitive advantage | speaking opportunity

## Executive meeting suites

Cost on enquiry, based on suite size



The executive meeting suites provide a private, high-end space for senior leaders to collaborate and build strategic partnerships. With state-of-the-art facilities, AV technology, and catering options, these suites offer a productive environment for confidential and top-tier discussions. Limited and in high demand, suites are allocated on a first-come, first-served basis.

**Opportunity:** 1 sponsor

**Quantity:** 6

**Location:** Mezzanine floor

**Deliverable type:** Onsite

**Benefits:** Thought leadership | market insights | direct engagement with key stakeholders

## HealthBeats podcast lounge

\$40,000



Aimed to promote thought leadership, the dedicated HealthBeats podcast lounge is located in a prime location on the show floor. Sponsor companies can elevate their brand's presence by sponsoring the podcast lounge, which will bring together industry visionaries, pioneers, and experts in an engaging and dynamic video podcast format during the event.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Conference foyer

**Deliverable:** Branding across podcast lounge including a step and repeat backdrop, located outside conference room A

**Deliverable Type:** Onsite

**Benefits:** Extended reach | multi-format content creation | enhanced audience engagement

## Roundtable

\$15,000



Position your brand and showcase your company logo in an exclusive setting. The roundtable discussions will convene C-level executives and policy makers to address the healthcare industry's most pressing challenges and needs.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Mezzanine floor

**Deliverable type:** Onsite

**Benefits:** Thought leadership | targeted audience reach | lasting impact





# Digital branding

Digital marketing sponsorship boosts brand visibility, credibility and recognition, reaching a broad audience. Aligning with the Department of Health and key influencers enhances trust, while data-driven insights enable targeted campaigns to drive engagement, sales, and ROI.

## Mobile app

\$75,000



The official Abu Dhabi Global Health Week app will be a comprehensive digital platform that 15,000 attendees including speakers, delegates, exhibitors and visitors will use to exchange vital information, navigate the venue, access exhibitor profiles, manage appointments, and stay up to date with the conference programme.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Deliverable:** Logo placement on official mobile app, website page, and mobile app flyers

**Deliverable Type:** Pre-event | on-site | post event

**Benefits:** Enhanced attendee engagement | targeted marketing opportunity | competitive advantage

## Online registration

\$70,000



Projected to attract 15,000 health professionals from around the world, all attendees including speakers, delegates, exhibitors and visitors are required to register via the online registration forms.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Deliverable:** Logo prominently placed on the online registration form and confirmation email

**Deliverable Type:** Pre-event | onsite

**Benefits:** Pre-event relationship building | competitive advantage | enhanced reputation



## Pre-event HealthBeats podcast

\$25,000



Aimed to share key insights and knowledge on upcoming health trends and advancements, the HealthBeats podcast series will allow sponsoring companies to promote their brand and content throughout the event cycle, establishing and proving their thought-leadership within the health sector.

**Deliverable:** Interview promoted across social media channels and podcast sharing platforms

**Deliverable type:** Pre-event

**Benefits:** Engaged audience | long term | measurable results

## Onsite HealthBeats podcast

\$20,000



An extension of the pre-event HealthBeats podcast series, the revolutionary series will be broadcast live from the show floor - allowing sponsoring companies to promote their brand to all attendees across three days with an aim to spark ideas, foster connections and ignite dialogue.

**Quantity:** 8

**Deliverable:** Video interview promoted across social media channels and podcast sharing platforms

**Deliverable type:** Onsite

**Benefits:** Brand exposure | attendee engagement | product introductions

“

AI permeates all aspects of our lives, from book recommendations and hotel suggestions to our social media feeds—AI is everywhere. Healthcare is no exception, and resistance is futile.

**Dr. Thomas Launey**

Chief Researcher, Biotech Research Center  
TII Abu Dhabi







# Conference branding

Conference branding at Abu Dhabi Global Health Week 2025 is a powerful way to showcase expertise, build credibility, and form valuable partnerships. With 300 expert speakers and 1,900 delegates, this event offers unmatched engagement with renowned health leaders. Sponsorship places your brand at the centre of influential discussions, aligning it with industry CEOs and experts, enhancing recognition and maximising ROI through increased visibility and networking.

## Conference wall

\$35,000



The conference walls present an excellent opportunity for sponsor companies to promote their corporate identity to speakers and delegates attending the main conference halls. By showcasing their branding prominently, sponsor companies leave a lasting impression on attendees as they engage in thought-provoking discussions and network with industry peers.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Conference foyer

**Deliverable:** Branding across marble walls next to conference halls and atrium

**Deliverable type:** Onsite

**Benefits:** Strategic location | high visibility branding | lasting impact

## Exclusive delegate/speaker refreshments

\$120,000



Elevate your brand and reach an influential audience of C-level executives and industry influencers by sponsoring the delegate refreshments area. With 1,900 delegates and 300 speakers gathering for three days of refreshments and networking, this sponsorship ensures high visibility and valuable engagement with key stakeholders.

**Opportunity:** 1 exclusive sponsor

**Quantity:** 1

**Location:** The delegate lunch area

**Deliverable:** 1 morning coffee break, 1 lunch, and 1 afternoon coffee break per day, with branding throughout the lunch area

**Deliverable Type:** Onsite

**Benefits:** Engagement and networking | high visibility to decision-makers | enhanced presence



## Conference and registration pens \$10,000



Branded delegate pens are inserted into bags distributed to the 1,900 delegates that attend conference sessions over three days.

- Opportunity:** 1 sponsor
- Quantity:** 10,000
- Location:** In all conference and knowledge transfer sessions
- Deliverable:** Logo on 10,000 pens distributed to all conference speakers and delegates
- Deliverable Type:** Onsite
- Benefits:** Long-lasting brand visibility | targeted audience reach | positive brand association

## Water bottle branding \$20,000



Branded label of water bottles distributed in strategic areas across the three days of the event in all leadership roundtables, panels and conference sessions.

- Opportunity:** 1 sponsor
- Quantity:** 1
- Location:** In all conference and knowledge transfer sessions
- Deliverable:** Branded water bottle labels
- Deliverable Type:** Onsite
- Benefits:** High brand visibility | positive brand association | cost-effective promotion

## Delegate bags and collection points \$50,000



Projected to attract over 1,900 delegates across three days, delegates paying to attend the conference sessions will be provided a delegate bag that will be collected from dedicated collection points located throughout the venue.

- Opportunity:** 1 sponsor
- Quantity:** 1 collection point
- Location:** Registration area
- Deliverable:** Branding on delegate bag and collection points
- Deliverable Type:** Onsite
- Benefits:** Direct engagement | positive brand association | enhanced brand visibility

## Delegate notepads \$20,000



Sponsoring companies can insert notepads in the dedicated delegate bags, offering a positive association and wide engagement opportunities. The notepads are to be provided by the sponsor.

- Opportunity:** 1 sponsor
- Quantity:** 1,900
- Location:** In all conference and knowledge transfer sessions
- Deliverable:** Notepad to be inserted in the delegate bag
- Deliverable Type:** Onsite
- Benefits:** Long-term impact | positive brand association | extended brand exposure







# Exhibition branding

Exhibition branding is an essential for businesses to stand out in a crowded marketplace. It creates a memorable and professional image, increasing visibility and attracting potential customers. Strong branding builds trust, communicates expertise, and reinforces brand identity, ultimately driving leads, sales, and long-term brand loyalty.

## Exhibition hall entrance

\$50,000



The exclusive entrance sponsorship option offers corporate branding on the pillars and overhead boards leading to the exhibition halls. With its strategic positioning, these entrance arches will provide unrivalled visibility.

**Opportunity:** 1 sponsor

**Quantity:** 2

**Location:** Halls 5 & 6 entrances

**Deliverable:** Archways (pillars and overhead boards) that lead into and out of exhibition halls

**Deliverable Type:** Onsite

**Benefits:** Strategic brand exposure | high visibility sponsorship | distinguished signage placement

## Polo shirts

\$20,000



Unlock unparalleled exposure by sponsoring staff t-shirts at Abu Dhabi Global Health Week. With the sponsor logo prominently featured on staff t-shirts, worn by the event team assisting attendees, this sponsorship opportunity will provide amplified brand visibility across three days.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Deliverable:** Exclusive sponsor logo visible on t-shirts worn by the "can I help you" staff

**Deliverable Type:** Onsite

**Benefits:** High visibility | enhanced audience engagement | competitive advantage

I genuinely believe that this is the unique moment where we can now foresee a world where we can deal with the big drivers of disease. And technology is the integrator of that.

**Sir. Jonathan Symonds**  
Chair  
GSK





## Exhibition hall aisle cube

\$8,000



Exhibition hall aisle cubes provide sponsors with a prime opportunity for exclusive branding, guaranteeing significant visibility among attendees.

**Opportunity:** 6 sponsors

**Quantity:** 6

**Location:** Suspended from the ceiling above main aisles

**Deliverable:** Exclusive sponsor logo visible on aisle cubes

**Deliverable Type:** Onsite

**Benefits:** High visibility | enhanced audience engagement | competitive advantage

## Information Desk

\$20,000



The information desk sponsorship offers prime branding space in a high-traffic area, ensuring maximum exposure for your company's logo and information.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Registration concourse area

**Deliverable:** Exclusive sponsor logo visible on information desk

**Deliverable Type:** Onsite

**Benefits:** High visibility | enhanced audience engagement | competitive advantage



It was an honour to participate in the inaugural Abu Dhabi Global Healthcare Week. The insights and connections made during this event are poised to drive significant progress and innovation in the healthcare sector.

**Pedro Matos Rosa**  
General Manager at  
Johnson & Johnson  
Innovative Medicine

We aim to evolve from hindsight to insight, and ultimately to foresight. This progression leads us to the exhilarating possibilities of predictive analytics where we not only predict future outcomes but also prescribe proactive measures.

**Dr. James Maulit**  
CEO  
BioIntelliSense







# Visitor registration

Visitor registration branding enhances attendee experience and creates a lasting impression, building brand identity.

Customised registration branding fosters engagement, helps identify target audiences, and sets a positive tone for the entire Abu Dhabi Global Health Week experience.

## Registration desks

\$50,000



Every attendee at Abu Dhabi Global Health Week needs to register online or onsite before attending the event and collect badges at the main registration desks. This high-profile branding opportunity at each of the main entrances reinforces and enhances the sponsors participation to 15,000 attendees across three days.

**Opportunity:** 1 sponsor

**Quantity:** 3

**Location:** Concourse by halls 5 & 6

**Deliverable:** Onsite

**Deliverable Type:** Branding across registration desks

**Benefits:** Competitive advantage | positive brand association | enhanced credibility

## Event badges and lanyards

\$70,000



All attendees receive a badge which allows entry to the exhibition and conferences at Abu Dhabi Global Health Week. This highly visible sponsorship opportunity ensures the sponsors corporate branding is prominent on every badge.

**Opportunity:** 1 sponsor

**Quantity:** 15,000

**Location:** All registration counters

**Deliverable:** Logo placement on event badges and lanyards

**Deliverable Type:** Onsite

**Benefits:** Maximum reach | direct marketing opportunity | positive association

## Visitor bags and distribution points

\$40,000



Visitor bags and distribution units will be positioned in the registration area. Corporate identity will be featured on the highly coveted visitor bags, distributed to thousands of attendees, ensuring lasting brand visibility.

**Opportunity:** 1 sponsor

**Quantity:** 2 distribution points

**Location:** Concourse, hall 4

**Deliverable:** Logo placement on visitor bag & bag holding unit

**Deliverable Type:** Onsite

**Benefits:** Extended Reach | direct marketing opportunity | positive association



# Venue and outdoor branding

Abu Dhabi Global Health Week venue and outdoor branding commands attention and creates a distinctive presence.

It maximises exposure to all attendees, increasing brand visibility. Outdoor branding attracts foot traffic, while venue branding reinforces brand authority within the event. Strategic opportunities elevate brand perception, drawing potential customers and generating leads.

## Concourse ceiling banners

\$25,000



Amid the bustling energy of Abu Dhabi Global Health Week, the concourse ceiling banners capture attention in high-traffic areas, maximising brand visibility. Strategically placed, these banners create a lasting impact over three days.

**Opportunity:** 1 sponsor

**Quantity:** 2

**Location:** Suspended from concourse ceiling

**Deliverable:** Branding on hanging banners in the concourse area

**Deliverable type:** Onsite

**Benefits:** Prime positioning | long-lasting exposure | demonstrating industry leadership

## Concourse hanging banners

\$25,000



Positioned strategically along the main concourse, these eye-catching banners ensure maximum visibility, capturing the attention of every attendee and reinforcing the sponsor company's message as a leader in the health industry.

**Opportunity:** 1 sponsor

**Quantity:** 8

**Location:** Hanging outside halls 5 & 6

**Deliverable:** 8 banners positioned throughout the concourse

**Deliverable type:** Onsite

**Benefits:** Competitive advantage | reinforced presence | positive brand association

## Single door capsule

\$25,000



The single door capsule sponsorship opportunity frames the entrance ways to the concourse, offering the sponsor a perfect canvas for maximum brand exposure. With high visibility and foot traffic, this prime location ensures that the sponsor's message resonates with influential health professionals and decision-makers attending Abu Dhabi Global Health Week.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Entrance to registration concourse and exhibition halls

**Deliverable:** Branding on door capsule that frames the entranceways

**Deliverable type:** Onsite

**Benefits:** High visibility | exclusive opportunity | prime location





## Double door capsule

\$40,000



Double door capsule sponsorship offers a unique chance to elevate your brand's presence at Abu Dhabi Global Health Week. These capsules frame the main concourse entrance, ensuring impactful, high-visibility exposure. Positioned for maximum reach, they leave a lasting impression on attendees.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Entrance to registration concourse and exhibition halls

**Deliverable:** Branding on entrance door capsule

**Deliverable type:** Onsite

**Benefits:** Memorable impact | strengthening reputation | exclusivity

## Directional signage

\$50,000



This sponsorship places your branding on all indoor and outdoor directional signs, guiding attendees through the event seamlessly, and ensuring the sponsor's brand presence is noticed by influential health professionals and decision-makers.

**Opportunity:** 1 sponsor

**Quantity:** 12 dedicated boards

**Location:** Between drop off and venue entrance, in the concourse, conference foyer and mezzanine floor

**Deliverable:** Branding on directional signage around the venue

**Deliverable type:** Onsite

**Benefits:** Lasting impression | strengthened impact | positive brand association

## Internal mega panel

\$60,000



Located inside the main concourse, the internal mega panel offers the largest branding opportunity at Abu Dhabi Global Health Week, ensuring maximum visibility and a strong impact on attendees.

**Opportunity:** 1 sponsor

**Quantity:** 1

**Location:** Registration concourse

**Deliverable:** Branding on the mega panel facing the concourse and atrium

**Deliverable type:** Onsite

**Benefits:** Impactful branding | prime location | maximum visibility





# Join Abu Dhabi Global Health Week 2025

Join us at Abu Dhabi Global Health Week 2025 and be a part of shaping the future of global health. Whether you're an innovator, healthcare professional, or organisation, this is your chance to collaborate, network, and make a lasting impact.

Don't miss out—get involved today and contribute to the advancement of health and healthcare worldwide.

## Five ways to participate



### Sponsor

Elevate your brand's presence to 15,000 health professionals including ministers, policymakers, strategists, key stakeholders and influencers, through diverse branding and sponsorship opportunities.

Scan to enquire about sponsorship opportunities



### Exhibit

Showcase your brand to a global audience. Booking an exhibitor stand provides direct access to a concentrated audience of potential customers, fostering lead generation and sales.

Scan to book your stand today



### Visit

Our complimentary visitor passes offer access to Abu Dhabi Global Health Week's live stage sessions and global exhibition hall.

Scan to find out more



### Delegate

Our delegate passes offer access to high-level conference sessions where global healthcare visionaries and innovators discuss how we can tackle the world's greatest healthcare challenges.

Scan to register your interest in attending as a delegate



### Speak

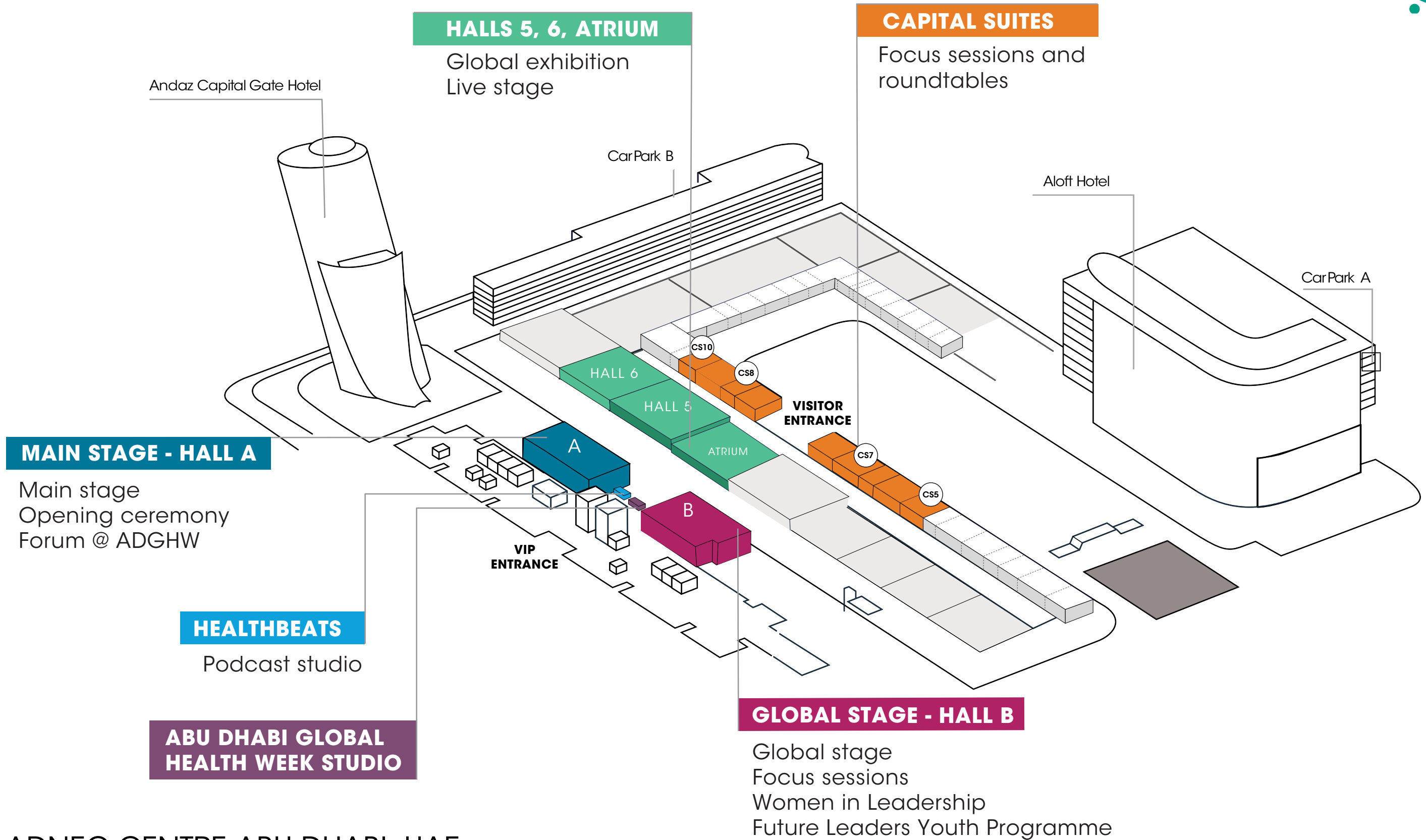
If you are leading the charge to revolutionise global health, we want to hear from you! Register your interest in speaking at Abu Dhabi Global Health Week today to share your expertise and paradigm-shifting perspectives.



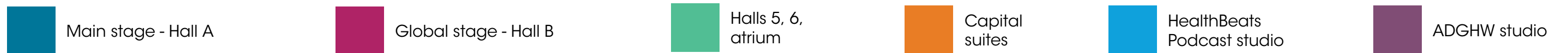
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# Venue floorplan



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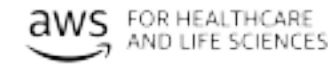
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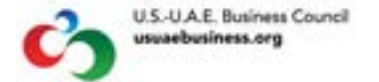
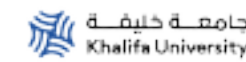
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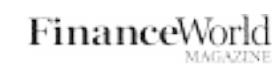
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